


Agriculture/Entrepreneurship as a MAJOR source of Job & Wealth Creation in Delta State

A Presentation By Orumade Emeka

INTRODUCTION

- ▶ **The purpose of this presentation is to emphasize the importance of Agriculture as a source of job and wealth creation.**
 - ▶ **The challenges encountered as an agricultural entrepreneur.**
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The world has global employment and food crisis. Hence, the need for YAGEP and STEP programmes respectively. A recent research by the Africa Economic outlook report 2013 published jointly the Africa Development Bank & United Nations Development programme (UNDP) showed that the agricultural sector employs as much as 60 percent of Africa's labor force.



SMES' & MSME contribute 60% of employment to Delta State. Hence, the State government is passionately determined to use this entrepreneurship programme as a medium to reduce unemployment and create wealth to all Deltans.

Entrepreneurship requires vision, passion, determination and a view in mind to expand the business locally and globally.



CHALLENGES IN CROP & ANIMAL FARMING





EQUIPMENT



Tractors, tools and general implements



FERTILIZER



Pre-knowledge of fertilizer, its uses and soil test to know what nutrients are deficient .



CHEMICALS

e.g Herbicides & insecticides





LABOUR



How to source for staff that have the technical know-how and expertise at a cost-effective price.



WEATHER CONDITIONS

Knowing when and what to plant





MARKETING



Pricing, Packaging, advertisement where to sell your produce and the right timing for such sales



SKILLS



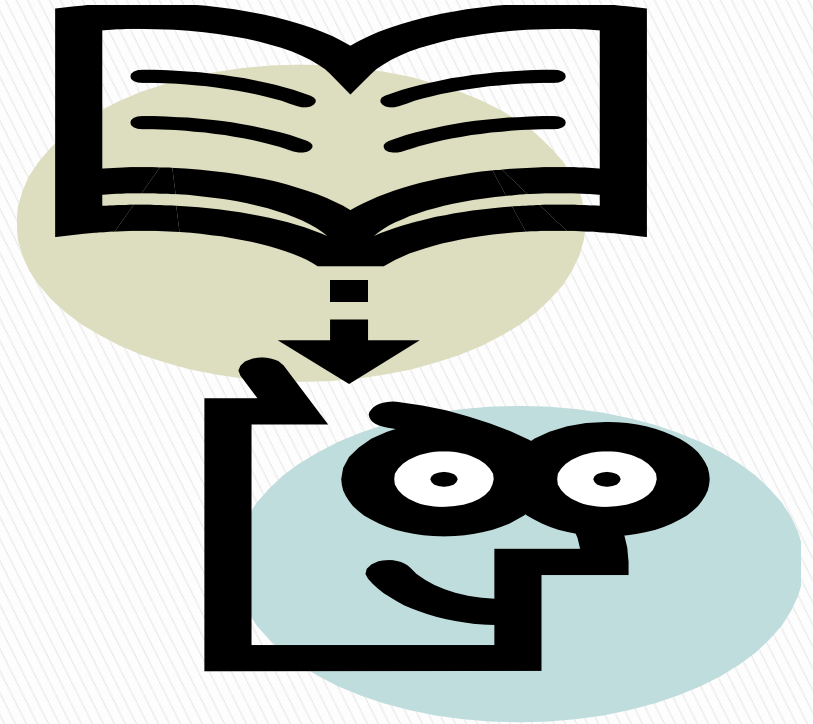
Hands on, knowledge on crops and its diseases



KNOWLEDGE

On both crop and animal diseases e.g tomatoes are infected by nematodes, late blight. Chicken infected by fowl pox





FUNDING

Realistic, practical, well thoughtful and workable **BUSINESS PLAN** presented to Banks and other Micro-finance organizations.





WATER & BORE HOLE

Different sources of water supply e.g bore hole, river. The source of water supply would determine the type of pump used.





IRRIGATION



PLAN TO INCREASE PRODUCTIVITY/DIVERSIFICATION



Chicken house to rear 4,000 Birds



ADDING VALUE



Watermelon to Watermelon juice, Cassava to Garri, Groundnuts to Peanut Butter.



SEEDS

Sourcing for quality seeds like Syngenta & Technism





VALUE CHAIN



Seedlings, Planting, Harvesting, Processing and Storage
e.g Tomato to Tomato Puree



CUSTOMER TARGET AUDIENCE



Some of our farm produce



Determinant Tomatoes, It can grow up to 1.80m

Some of our farm produce



Cabbages

Some of our farm produce



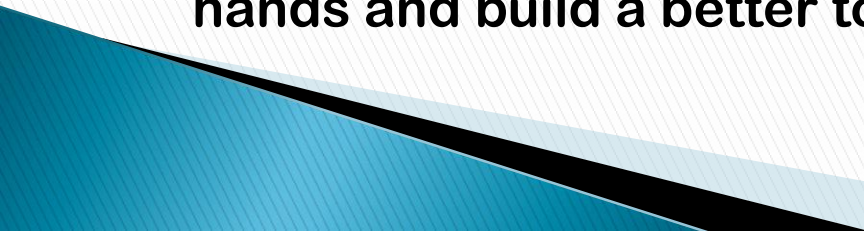
Groundnut

Some of our farm produce



Green pepper

SUMMARY

- ▶ Unemployment can be minimized by creating jobs through agriculture
 - ▶ To encourage every youth to show perseverance and determination to succeed in their chosen venture
 - ▶ With the global economic crisis, there is a need to embrace this once in a life time opportunity and give it all you have got to make a lasting impact in our present generation and generations to come(Legacy)
 - ▶ It's also imperative to meet 'the NEED' first, than to seek after money. The need met will translate to money.
 - ▶ Every participant should have a full understanding of the venture being undertaking, always looking for new concepts or ideas to reach out to their clients and customers.
 - ▶ This is a rare opportunity for you to take your destiny in your hands and build a better tomorrow. The choice is yours!
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FOR FURTHER ASSISTANCE & ENQUIRY

**Contact: El-Shaddai Farms
International
Ewulu, Beside OFN Farms**

E-mail us: emiorumade@gmail.com